

# Lisa Katharina Schäfer

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**BCG Project Leader committed to reimagining the future of health and care through AI and digital innovation**  
**Harvard MPH & LSE digital innovation graduate (Top 1%); Scholar of the Studienstiftung (Top 0.5% of German students)**

## PROFESSIONAL CAREER

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- Aug 2021 – present **Boston Consulting Group (BCG), New York City (previously Berlin and London)**  
*Project Leader: Healthcare | Technology | Corporate Finance & Private Equity*
- Consulted 12+ healthcare and consumer companies on AI, GTM & growth strategies, e.g., mapped frontier innovation horizons for MedTech company, and designed hybrid care model for payer/provider
  - Supported 5+ tech projects; e.g., developed GenAI grounding use case with ~\$13M yearly revenue potential, validated business case of rare disease digital health app, assessed GenAI potential in insurance
  - Assisted 8+ PE firms on value creation and due diligence, e.g., developed growth/ investor story for ~\$1.5B pharma transaction, evaluated future value pools in ~\$10B ERP software transaction
- Dec 2023 – present **Flare Capital Partners, Boston**  
*Scholar in one-year fellowship program*
- Evaluated ~8 digital health start-up pitches, regularly engaging with fund investors, and industry leaders
- Nov 2023 – April 2024 **.406 Ventures, Boston**  
*Intern: Industry project as part of MPH program at Harvard*
- Assessed global AI policy developments and investment strategy implications, with focus on healthcare
- Nov 2020 – Jun 2021 **Healthtech Ventures GmbH (prio-one.de) – Start-up, Hamburg**  
*Founder's Associate (Founding Team)*
- Built women's health telemedicine platform, developed business plan incl. unit economics and cash flow, recruited 5 team members, secured 25+ strategic partnerships; led Innovation Incubator participation
  - Compiled pitch and due diligence materials for 7 leading early-stage VC funds, incl. health tech market map, emerging market trends, competitive landscape and TAM analysis (~€5B in 2021)
- Oct 2015 – Sep 2019 **Ernst & Young (EY), Hamburg & London**  
*Trainee within Cooperative Study Program & Consultant: Tax Technology & Transformation*
- Delivered financial consulting services in Global Compliance & Reporting, and Assurance
  - Developed EY's global digital tax strategy (EY Global Tax Platform) with Tax Technology team in London

## EDUCATION

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- 2023 – 2024 **Harvard University, Boston**  
*Master of Public Health (MPH), Healthcare Management | GenAI in Healthcare Delivery | GPA: 3.98*
- Focus: Biostatistics (Chan), AI Ventures, Finance (MIT Sloan), AI Governance, Cybersecurity (HKS)
  - Project: Comparative analysis of AI policy developments across USA, UK, and EU with .406 ventures
- 2019 – 2020 **London School of Economics and Political Science (LSE), London**  
*M.Sc. Management of Information Systems and Digital Innovation | GPA: 4.0 (Top 1%)*
- Focus: Socio-technical Systems, AI & Big Data in the Public Sphere, Privacy, Innovation Ecosystems
  - Thesis: University-Industry Collaboration for Digital Innovation Labs (MIT Media Lab & EY)
- 2015 – 2018 **Hamburg School of Business Administration (HSBA), Hamburg & Sydney**  
*B.Sc. Business Administration: Finance, Accounting & Advisory Services | GPA: 3.9 (Top 10%)*
- Focus: Digital Business Models incl. excursion to Silicon Valley, Finance and Accounting
  - Study abroad: International College of Management (ICMS), Sydney, Australia

## EXTRA CURRICULAR ACTIVITIES

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- 2025 – ongoing **Studienstiftung Alumni Representative NYC: Organizing monthly scholar, alumni and speaker events**
- 2023 – 2024 **Harvard, Boston: Founder of 'AI in Healthcare' student org, led 4 team members, engaged 60+ students**
- 2020 **LSE, London: Tutor for Design Thinking and Sprint Week course - led 14 B.Sc. students**
- 2018 – 2019 **IUBH, Remote: Courses in Business Computer Science, Business Intelligence, Requirements Engineering**
- 2018 **University of Cambridge & German Academic Scholarship Foundation, Cambridge (UK): Participated in summer academy: "Digitization and Structural Changes in Economy and Society"**

## SKILLS, PUBLICATIONS & OTHERS

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- Skills** Agentic tools (Cursor, Claude Code, Vertex AI, n8n) | Python | Alteryx | Financial Modelling | MS Office
- Languages** German (native) | English (fluent) | Spanish (basic)
- Publication** "Going Beyond Digital: Why Hybrid Care is the Future of Health Care", BCG White Paper (2024)  
"Big Data in Smart Cities", in The Information Systems Student Journal (2020)
- Scholarships** German Academic Scholarship Foundation (Studienstiftung, top 0.5% of German students, Value: ~€50,000)  
German Academic Exchange Service (DAAD, Value: ~€20,000)  
International College of Management Sydney (ICMS, Value ~€5,000)
- Interests** Sports & health (Running, skiing, hiking, weightlifting, nutrition) | Creative & design (photography, interior) | Philosophy of technology (ethical & social dimensions of AI) | Future foresight & emerging technology
- Work permits** USA (H1B visa holder) | UK (Settled status) | EU (German citizenship)